

April 25, 2016

Sun Frontier Fudousan Co., Ltd.

(Stock code : 8934)

Listing: First Section, Tokyo Stock Exchange

## **Notice of Grand Opening: SPRINGSUNNY Hotel Nagoya Tokoname**

Please note that this document is a translation of the official announcement that was released in Tokyo. The translation is prepared and provided for the purpose of the readers' convenience only. All readers are strongly recommended to refer to the original Japanese version of the news release for complete and accurate information.

Sun Frontier Fudousan has agreed to make a business alliance with Shanghai Spring Group for the development of inbound city-tourism hotel chain that provide Japanese beautiful nature and hospitality with warm heart (Japanese “omotenashi” service) for many tourists including foreigners. Today, “SPRINGSUNNY Hotel Nagoya Tokoname” opened its doors to global travelers as the first hotel of our collaborative brand.

### **1. The Grand Opening of the heart-warming hotel**

“SPRINGSUNNY Hotel” is opened near Meitetsu Tokoname Station, the center of the Tokoname City where the Chubu Centrair International Airport is located and also famous for the lucky pottery of beckoning cat (Japanese Maneki-neko). It only takes 3 minutes by express train from the airport to the Tokoname Station, about 4 minutes by vehicle from Rinkuu IC or Tokoname IC to the hotel, both within 10 minutes, providing very excellent transportation access.

The 15 storied reinforced concrete hotel building, erected in 2008, has 194 guest rooms in total and each room has a commodious space of more than 24 m<sup>2</sup>. By reworking on its comparatively new interior and exterior decoration, we renewed the amenities and prepared a relaxing, clean and nice space where you can rest comfortably. In the higher floors, you could enjoy the Japanese atmosphere through the tatami-laid corridors, half-foreign and half-Japan style rooms with the pocket coil bed on tatami, large bath “maneki-yu” of artificial hot spring using natural mineral togoal (there are saunas for both men and women). Focusing on well-lighted twin rooms, we used Simmons Bedding Company's products for newly added beds and pillows and triple rooms accommodates up to 3 people are prepared as well. We added the elevators up to 3, doubled the area of restaurant, the hotel's front facade is transformed into a prestigious appearance by rugged exterior wall. On the rooftop terrace, you could also enjoy the extensive view of the sunrise and sunset across the horizon and the planes' taking off from Centrair airport. As the supplementary amenities, we finished the maintenance and renewal of meeting rooms and bus parking lots. In order to meet the various needs of customers, we are making efforts to establish the arrangements. We will open a shop of local Tokoname pottery (Tokoname-yaki) in hotel lobby, and provide the pickup service towards airport in the near future. For customers' convenience and comfort during stay we are making efforts by providing rich variety of breakfast more than 50 kinds, meanwhile, to make the crew of Spring Airlines feel at home and at ease, we will improve the service by perfecting the menu of lunch and dinner, gradually will also offer service to customers as the hotel restaurant in front of the station.

We are operating “SPRINGSUNNY Hotel Nagoya Tokoname” together by combining our strength of revitalization and operation of real estate from the perspective of customers, and the Spring Group's strength of attracting the customers in travel and air transport business and tourist-sending to Japan.

Aiming at becoming “heart-warming” hotel which is attractive to foreign group tourists and independent travelers, we are trying our best to make improvements every day.

Name : SPRINGSUNNY Hotel Nagoya Tokoname  
Address : 3-174-1 Shinkaichou, Tokoname, Aichi, Japan  
Phone : +81-569-36-1600



The Number of Rooms: 194 rooms (average room size is 24.28 m<sup>2</sup>,  
some rooms are 49.14 m<sup>2</sup>)

Maximum Accommodation Capacity: 446 people

E l e v a t o r : 3 (One is newly added.)

Supplementary Amenities: i large bath “maneki-yu” of artificial hot spring using natural mineral togoal  
(there are saunas for both men and women)

ii Restaurant with 110 seats offering service of breakfast (more than 50  
kinds), lunch and dinner.

iii Parking lot for 94 passenger automobiles and 10 sight-seeing buses

Main Intra-building Amenities: Free wifi in the entire building, coin laundry, laundry drier, water server,  
vending machine, ice making machine, internet corner, massager machine,  
barrier-free toilet, etc.

C h i n e s e S t a f f : 3

Crew of Spring Airlines: Accommodate more than 30 people per day.

(All the information above is updated on April 23rd, 2016)



## 2. The Summary of the Hotel Building

L a n d A r e a : 2,912.68 m<sup>2</sup> (881.08 tsubo), 264.64 m<sup>2</sup> extension for the large bus parking lots

B u i l d i n g : Reinforced concrete, flat roof, 15 storeys above and one storey below

gross floor area: 7,492.74 m<sup>2</sup> (2,266.55 tsubo), 92.4 m<sup>2</sup> extension for the enlargement of  
restaurant

Completion Date: January 3<sup>rd</sup>, 2008

Operation (Tenant): Sun Frontier Hotel Management Co., Ltd.

### **3. Foreign tourists market overview**

The government positioned tourism industry as a key industry in the national growth strategy, doubled the target figure of travelers and set it as 40 million in 2020, 60 million in 2030. With the influence of the relaxation of visa requirements, the expansion of airline routes, and price fall of fuel surcharge, the number of tourists to Japan in February 2016 went up by 31.7% as 2.01million from the year-earlier month, exceeded 2 million for the first time in a single month. By repairing of cultural property, the introduction of polyglot explanation, the inviting of big international conference, personnel training for tourism, government is aiming at the value increase of travel consumption of tourists from 3.5 trillion in 2014 to 8 trillion in 2020, 15 trillion in 2030.

As above, tourism consumption is driving domestic economy, but in order to increase the number of foreign tourists, there are still many tasks, especially lack of accommodations, to resolve for the acceptance.

As the second main pillar following the office business, we are actively working on hotel development and revitalization by utilizing the feature of investment business model targeting customers of substantial means and high-income class. By the in-house operation, we are expanding business of “development ・ sales ・ operation” as reliable investment product worthy of trust.

We are trying our best to contribute to society by offering high quality services to foreign tourists.

---