

May 2, 2018

To whom it may concern,

Sun Frontier Fudousan Co., Ltd.
(Code: 8934 First Section of Tokyo Stock Exchange)

The first hotel of the TABINO HOTEL Brand built in Takayama-shi, Gifu Prefecture

TABINO HOTEL Hida Takayama opened

We are pleased to announce that we have fully opened TABINO HOTEL Hida Takayama today.

TABINO HOTEL Hida Takayama is a new-style hotel built as the first hotel of the TABINO HOTEL Brand for those who enjoy traveling actively, which was born from our hotel brand “HIYORI HOTELS & RESORTS,” under the concept of “a warm-hearted hotel wrapped in the warmth of trees,” which can be used casually as a foothold for sightseeing or business.

Hida-takayama is a popular area where sightseers from the inside and outside of Japan can enjoy seeing old streets that still have some remnants of the Edo Period and the rich nature of mountains surrounding them in each season. It is located at the center of the “Dragon Course,” a sightseeing route straddling the Chubu and Hokuriku regions, and attracts people as a foothold for visiting “the House with rafter roofs, called ‘Gassho-zukuri’ Shirakawa-gō and Gokayama,” which was registered as a UNESCO World Heritage Site, “Gero Hot Spring,” one of the three major hot springs in Japan, “Kamikochi,” Japan’s first mountainous resort, etc.

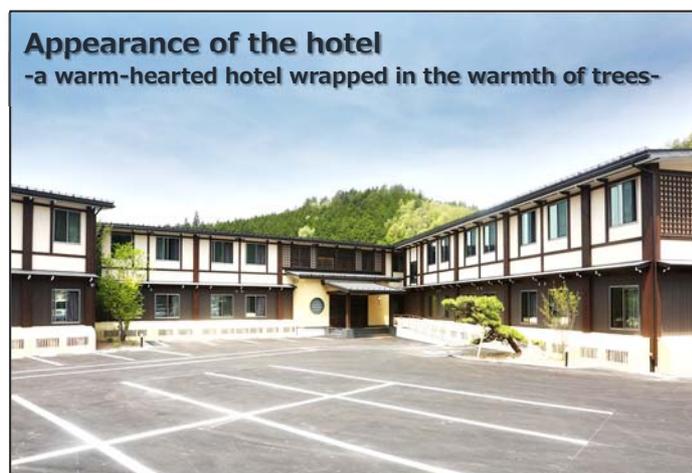
In addition, Takayama is introduced by a travel guidebook of Michelin as a sightseeing spot “worth visiting all the way from a distant place” like Tokyo and Kyoto, and can be called one of Japanese sightseeing spots that are attracting attention from around the world. In December 2016, the “Stand Event of Takayama Festivals,” which is said to be one of the three major beautiful festivals in Japan, was registered as a UNESCO Intangible Cultural Heritage, and is expected to become one of leading sightseeing spots in Japan, attracting more people from around the world.

One of the features of TABINO HOTEL Hida Takayama is the convenient location that has easy access to the above mentioned attractive sightseeing spots in Takayama and enables hotel guests to sightsee and travel a variety of places actively. So that hotel guests can get rid of their fatigue of travel and stay comfortably, we actualized the hospitality of warm-hearted staff, a warm space wrapped in the warmth of trees, a charge-free buffet breakfast, a large shared bath of a natural hot spring, and so on, while paying attention to every corner of the hotel and putting importance on the viewpoint of hotel guests.

We aim to actualize a hotel that will grow with warm-hearted employees from the viewpoint of hotel guests and offer careful hospitality and services with added value while listening to the voices of hotel guests.

1. Features of TABINO HOTEL Hida Takayama

- Easy access to nearby sightseeing spots, including Shirakawa-gō, Gero Hot Spring, and Kamikochi
- Fare-free shuttle bus from Takayama Station
- Hotel built with mainly local lumber
- Common use space with Japanese-style taste
- Lobby with a wall designed by the plasterer Syuhei Hasado
- Large shared bath of a natural hot spring with an open-air bath that gets rid of the fatigue of travel
- Charge-free breakfast with local ingredients
- Guest rooms designed while emphasizing usability and relaxing atmosphere, etc.



2. Photo library



Lobby with a wall designed by the plasterer Syuhei Hasado



Charge-free buffet breakfast with local ingredients



Twin room



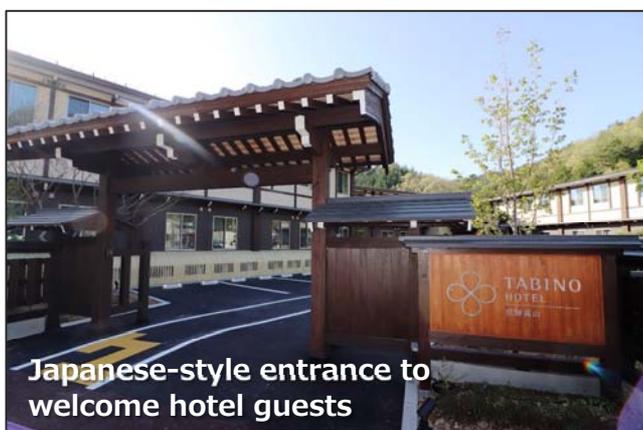
Clean, spacious bathroom



Large shared bath of a natural hot spring to get ride of the fatigue of travel



Open-air shared bath



Japanese-style entrance to welcome hotel guests



Wooden door that reminds you of a historic town

3. Outline of TABINO HOTEL Hida Takayama



Location: 13-1 Matsunoki-machi, Takayama-shi, Gifu Prefecture

Access: about 10 min. from “Takayama Exit” of Takayama-Kiyomi Road of Chubu-Jukan Expressway; 5 min. by fare-free shuttle bus from Takayama Station of JR Takayama Main Line

No. of guest rooms: 81

Amenities: A restaurant, a large shared bath with an open-air bath, a parking lot (free of charge while you stay at this hotel)

【For reservations】

- Website: <https://hida-takayama.tabino-hotel.jp>
- Telephone: TABINO HOTEL Hida Takayama: +81-577-36-1220

4. Map



<For inquiries about this matter>

Management Planning Division, Sun Frontier Fudousan Co., Ltd.

TEL: +81-3-5521-1551

E-mail: ir-contact@sunft.co.jp