



March 29, 2022

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Notice Concerning Establishment of Sustainability Vision and Identification of Important Issues (Materiality)

We are pleased to announce that the Company established the Sustainability Vision and identified important issues as a guideline for contributing to the realization of a sustainable society and increasing corporate value over the medium- to long-term at the Board of Directors Meeting held on March 28, 2022.




1. Sustainability Vision

We will contribute to the realization of a sustainable society through our business activities while respecting the heart of altruism, the Company policy.

2. Important Sustainability Issues

We have identified three important issues that we should address to realize our Sustainability Vision. We will implement specific measures in the three areas of environmental protection, regional revitalization, and human resource development.

We will review the specific measures as appropriate in response to future environmental and social trends, and changes in the business environment.

Important issue	Vision	Policy	Related SDGs
Environmental protection	Increase environmental sustainability by significantly reducing waste and greenhouse gas emissions, as a frontier of Real Estate Revitalization Business	<ul style="list-style-type: none"> ■ Extend the life and health of real estate ■ Energy conservation and reduction of environmental impact by Real Estate Revitalization Business ■ Expanded use of renewable energy 	
Regional revitalization	Create sustainable growth of regional economies through offices, hotels, and tourism, as a frontier for sustainable regional revitalization	<ul style="list-style-type: none"> ■ Create buildings, offices, and spaces with “job satisfaction” and “creativity” that contribute to economic growth ■ Prevent and mitigate disaster through regional cooperation ■ Solve regional issues through community activation and creation 	
Human resource development	Spread the concept of "altruism" that is indispensable for realizing a sustainable society, as a frontier of philosophy management	<ul style="list-style-type: none"> ■ Create workplaces with job satisfaction, creativity, and growth opportunities ■ Respect and utilize diversity ■ Disseminate information on philosophy management to foster next-generation managers 	

3. Process for Identifying Important Issues

The Sustainability Committee has discussed various social issues that we need to resolve by integrating the perspectives of stakeholders and the perspectives of the Company's management, while referring to various frameworks such as SDGs, ISO26000, and GRI Standards. With the knowledge and advice of experts also obtained, we clarified the Company's awareness of the issues and direction and identified important issues after obtaining approval by the Board of Directors.

To incorporate the views of our stakeholders, the Company's Sustainability Committee had direct communication with more than 20 companies and organizations.

We recognize that communicating with stakeholders is extremely important in future planning and development, and we intend to continue communicating with stakeholders.

4. Others

The Company will announce its Sustainability Goals (KPIs), state of progress, and ESG-related data on its website under "Sustainability" <https://www.sunftr.co.jp/sustainability/> sequentially.